

Name:

Information Text- Poster

For this assignment the choice will be yours as to what product you will choose to make the subject of your poster. Your goal is to create an information poster about a product of your choice. If you enjoy skiing, dirt biking, etc. then make your poster about something that interests you!

Be sure to answer the 5 W's (who, what, when, where, why) about your topic and provide all the necessary information for someone who is new to your product.

Your poster should be attractive and make your audience interested in the product. Consider things like colour, format and font when planning your poster.

In-class time will be provided to complete this task. Please use the format below to plan your poster:

Product:

Who:

What:

When:

Where:

Why:

Information Poster

Name: _____

Categories	Level 1	Level 2	Level 3	Level 4
Knowledge and Understanding	- Student demonstrates limited understanding of what makes an effective information poster.	- Student demonstrates some understanding of what makes an effective information poster.	- Student demonstrates considerable understanding of what makes an effective information poster.	- Student demonstrates thorough understanding of what makes an effective information poster.
Thinking	- Student plans his/her writing with limited effectiveness - Writing shows limited critical and/or creative thinking and planning	- Student plans his/her writing with some effectiveness - Writing shows some critical and/or creative thinking and planning	- Student plans his/her writing with considerable effectiveness - Writing shows limited critical and/or creative thinking and planning	- Student plans his/her writing with a high degree of effectiveness - Writing shows thorough critical and/or creative thinking and planning
Communication	- Student organizes ideas when designing a poster with limited effectiveness - communicates (with style, voice, tone, point of view) with limited effectiveness - Student uses proper spelling and grammar with limited effectiveness	- Student organizes ideas when designing a poster with some effectiveness - communicates (with style, voice, tone, point of view) with some effectiveness - Student uses proper spelling and grammar with some effectiveness	- Student organizes ideas when designing a poster with considerable effectiveness - communicates (with style, voice, tone, point of view) with considerable effectiveness - Student uses proper spelling and grammar with considerable effectiveness	- Student organizes ideas when designing a poster with a high degree effectiveness - communicates (with style, voice, tone, point of view) with a high degree of effectiveness - Student uses proper spelling and grammar with a high degree effectiveness
Application	- Student applies knowledge of advertising and information texts with limited effectiveness	- Student applies knowledge of advertising and information texts with some effectiveness	- Student applies knowledge of advertising and information texts with considerable effectiveness	- Student applies knowledge of advertising and information texts with a high degree of effectiveness